



MARINELLA

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**Marinella, a Luxurious Residence Neighboring
The Aberdeen Marina Club in the South of Island
Integrates Elegant Design with Functionality
Establishing a Brand New Standard in Quality Living**

20 September 2011 (Tuesday), Hong Kong –“**Marinella**”, the luxurious residence jointly developed by K. Wah International Holdings Limited, Sino Land Company Limited and Nan Fung Group, is located in the prestigious location neighbouring The Aberdeen Marina Club in the South of Hong Kong Island. **Marinella** is a prime residential project that embraces an Italian style and overlooks the panoramic ocean views. With the application of deluxe building materials, it penetrates its uniqueness and elegance from the innermost. The developers specially selected first-class bathroom materials and products, reflecting their commitment to creating a prestigious living environment.

Over HK\$1 million in Creation of Ultra-Luxurious Bathrooms

Mr Wilson Chan, Director – Sales & Marketing of KWIH, said, “**Marinella** is closely connected with Deepwater Bay and Repulse Bay, situated at the most prestigious locations in Hong Kong Island. All of the building materials were conscientiously selected by the developers with a range of award-winning brands, providing the best materials and designs that would be used to create an ultra-luxurious environment for residents.

“In the past, deluxe residential projects mainly focused on delivering magnificent kitchen spaces. We specially created an ultra-premium bathroom environment, offering a more supreme experience for residents while making **Marinella** a truly world-class luxurious residence. For each unit, it costs over HK\$1 million only for bathroom equipment. All of the equipment are award-winning designer brands of the Red Dot International Design Award, which is regarded as the Oscars in the design field. These equipment includes the latest NEOREST/LE series from TOTO; Starck Collection by the famous designer Philippe Starck; and Blue Moon Series from Duravit, a leading bathroom and accessories brand in Germany, creating a luxurious ambience for a



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high standard of living.”

Selection of Advanced TOTO Intelligent Bathroom Products

Some units at the **Marinella** are well-equipped with the latest TOTO NEOREST/LE series, which is known for its simple but natural style, streamline shape as well as gorgeous appearance. Its wall-mounted toilet, faucet and bathtub have received numerous international awards, including the Design Plus Awards 2009 in Germany, Red Dot International Design Award 2009 and Red Dot International Design Award 2010. In recognition of its outstanding achievements, nearly the entire NEOREST/LE series have been selected as a permanent exhibit at the Red Dot Design Museum, underscoring its exceptional aesthetics, which also complements with the extraordinary style of **Marinella**. What is more, its intelligent auto-fill function wins paramount customer satisfaction.

The whole TOTO NEOREST/LE series are made of Luminist™ – an innovative durable material that is dedicated for production of airplane wings. Luminist™ is environmentally friendly, able to withstand high temperatures and impact, highly robust with its surface not being scratched easily.

The new wall-mounted, intelligent automatic toilet from the TOTO NEOREST/LE series concealed all necessary plumbing, including the cistern, thus achieving a simple yet elegant style while also offering the highest level of comfort to users.

The CeFiONtect glazing technology creates a highly smooth surface for sanitary that is less prone to staining and makes cleaning easier. For flushing, adoption of the Tornado Flushing system enhances projection of water in a whirlpool-like effect for the most powerful flushing action. The latest ECOMAX DUAL 3/6 liter intelligent, high efficiency flushing system is more economical and environmentally friendly in terms of water usage.



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Equipped with an electronic sensor, the toilet cover will automatically rise when the user is approaching. Meanwhile, the toilet will automatically flush when the user leaves the toilet seat. Flush volume is determined according to the duration in use. Users can directly control the opening and closing of the toilet cover and toilet seat including flush action via remote control.

Adoption of Top German Brand Duravit

Marinella has chosen bathroom products from the most prestigious German brand: Duravit. Some of the large apartment units have been equipped with bathroom products from the Starck Collection, a product line that emphasizes intelligence and aesthetics, and is created by the internationally renowned French designer Philippe Starck. The luxurious Duravit Blue Moon Series bathtub is part of the amenities.

Established in 1817, Duravit is a global brand possessing a leading position in the bathroom industry. The brand has captured many international awards for design excellence and its ability to cater for the demand and requirements of different consumers.

Introduction of Masterpieces from the French Design Master Philippe Starck

The Duravit Starck Collection is one of the masterpieces of the top designer Philippe Starck, who possesses expertise in various fields including construction, furniture, lifestyle products, transportation products and interior design. His outstanding works have earned him such distinctions as the Red Dot Best of the Best Award and iF Design Award, including the title of French master designer.

The cylindrical and square design of the Starck Collection gives prominence to the geometric theme. This unique characteristic also agrees with the simplistic natural lifestyle being projected. The master bedroom of the three-bedroom units at **Marinella** feature a bathtub designed by Philippe Starck. The bubbles generated from the Air Pool System provides massage functions, enabling users to enjoy the most comfortable spa experience. In addition, the



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Starck X tap is representation of the top line within the Starck Collection.

The design of bathroom products under the Starck Collection is original, comprising ceramic products that has incorporated with beautiful waterflow exterior details. The adoption of such incomparable design totally corresponds to the extraordinary style of **Marinella**, leading users to view bathrooms from a brand new perspective while satisfying their demand and taste. Most importantly, such products deliver unparalleled performance.

Enjoyment of Weightlessness in the Blue Moon Circular Bathtub

Some of the four-bedroom units at **Marinella** are the first in Hong Kong to install the iF Design Award-winning Blue Moon Series deluxe massage bathtub, which offers immense pleasure and spaciousness. Featuring a square base and round tub, the Blue Moon bathtub embodies a clean, simple yet elegant design. With an immersion depth of 510 mm, the entire body of the user can be surrounded by water and with only the back touching the tub, thus creating a free and pleasant sense of weightlessness and relaxation.

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Photo caption: Mr Wilson Chan, Director – Sales & Marketing of KWIH (left) and Ms Kitty Ngan, Assistant General Manager – Sales of KWIH (right), stated that **Marinella**, a luxurious residence neighbouring The Aberdeen Marina Club in the South of Island, elevated the bathroom environment to the highest level ever. Bathroom equipment for each unit costs over HK\$1 million, a pioneering effort in Hong Kong.

