



MARINELLA

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**World-class Premium Residential Property, “Marinella”
Southern District – Shum Wan – By Aberdeen Marina Club
Brand-new High-end Green Luxe Management**

27 October 2011 (Thursday), Hong Kong – “Marinella”, a world-class premium residential property at a prime location neighbouring The Aberdeen Marina Club in Shum Wan, Southern District jointly developed by K. Wah International Holdings Limited (KWIH), Sino Land and Nan Fung Group, has received an overwhelming response from the market since the beginning of its sale. Until today, the total sales volume including reservations and transactions has reached over HK\$8 billion, becoming the bestselling property in town. To satisfy the enormous demands for “**Marinella**” from the market, the developers announced today a launch of 10 additional units in Tower 1 at an average price of HK\$22,216 per sq. ft.

A prompt release of 10 additional units building on the enthusiastic market response

The additional 10 units of “**Marinella**” launched for sale today are 3-bedroom and 4-bedroom flat units with a gross floor area ranging between 1,799 sq. ft. and 2,501 sq. ft. They are primarily located in Tower 1 and priced from HK\$35,947,000 to HK\$61,467,000. Until today, the project has released a total of 275 units for sale.

“**Marinella**” introduces the brand-new Green Luxe Management, which highlights a cutting-edge eco-friendly attitude and wisdom in an effort to create a better future for the next generation. The Green Luxe Management developed by “**Marinella**” consists of Reuse, Recycle, Reduction & Energy Efficiency, Replace, and a number of eco-friendly activities in order to incorporate eco-friendliness into our everyday life.

Club Marinella provides MINI Cooper Bike service

“**Marinella**” harmoniously combines sport with tastes of life by providing its prominent residents with the service from the internationally



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renowned brand MINI Cooper Bike. It allows residents to enjoy riding bicycles in large green spaces anytime and practise a green luxury lifestyle while also building strong physique and breathing fresh air.

Mr. Wilson Chan, Director – Sales and Marketing of KWIH said, ‘As part of the fulfilment of its eco-friendly ideal, “**Marinella**” grows over one hundred species of plants that come from all over the world which can easily adapt to the local climate and efficiently reduce carbon. They help create a comfortable and quality living environment, reduce the greenhouse effect, and create a pure and natural environment. “**Marinella**” especially provides our distinguished residents with Green Luxe Management and fully supports the sustainable building and development to lead residents into a new and more ecologically sound era.’

Comprehensive high-end “Green” management services

With 33% of greenery coverage, “**Marinella**” reigns champion in the neighbourhood. It is the first world-class premium seafront residence to introduce the four green elements including ‘Enlightening’, ‘Inspiring’, ‘Replenishing’ and ‘Conserving’. Besides incorporating the four eco-friendly elements in the hardware, “**Marinella**” also draws on the green concepts in software to elevate the ecological philosophy to a higher level. The property management company provides comprehensive high-end “Green” management services, including:

Reuse - The property management company will convert residents’ everyday remains of food into fertilizer through recycling and decomposition to supply all plants in “**Marinella**” with plentiful nutrients. They actively apply the green concepts by recycling and reusing household waste and have achieved the world leading standard in the field.

Recycle - The property management company will provide services including separation of waste, recycling of rechargeable batteries, clothes, paper, plastic bottles, aluminium cans, cartridges, electrical appliances, and moon cake boxes etc. Given the wide range of recycled items, “**Marinella**” has set an example for all local premium residences by cooperating with its



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distinguished residents in its environmental cause.

Reduction and Energy Efficiency - Rechargeable batteries are officially recommended at “**Marinella**” to reduce the quantity of wasted disposable batteries, and to effectively lower and save power consumption.

Replace – Up to 80%t of lobbies and public areas in “**Marinella**” are equipped with low consumption LED lights to save electrical power. The swimming pools in the club use air source heat pump and solar powered waterheaters to avoid unnecessary electricity wastage. The regenerative elevators equipped with automated sensors controlling electricity supply can save up to 25% of energy compared with ordinary ones.

Furthermore, the property provides charging facilities for electric cars in offering an incentive for residents to use electric cars as well as to suit the needs of environmentally conscious drivers.

Best of all, the property management company will regularly organize different green activities in the club, such as organic farming for parents and children, carnivals of environmental protection, eco-fashion design contests, and workshops on recycled paper etc. Periodicals dedicated to ecological protection will be published, with topics including green life, carbon reduction and energy saving etc., to offer residents practical advice on living an eco-friendly life just by staying indoors.



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About Marinella

“**Marinella**” is a residential development comprising 6 towers of 26 storeys respectively, offering a total of 411 residential units. 1-bedroom duplex, 2-bedroom duplex, 3-bedroom duplex, 3-bedroom simplex, 4-bedroom duplex, 4-bedroom simplex, penthouse unit and garden house unit are available in several layouts. “**Marinella**” is expected to be complete in 2012.

“**Marinella**”’s website: www.marinella.com.hk

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Photo caption: Mr. Wilson Chan, Director – Sales and Marketing of KWIH said that “Marinella” will provide the distinguished residents with rental service from the internationally renowned brand MINI Cooper Bike. It allows residents to enjoy riding bicycles in large green spaces anytime and practise a green luxury lifestyle while also building a strong physique and breathing fresh air.





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Mr. Wilson Chan, Director – Sales and Marketing of KWIH (left) and Ms. Kitty Ngan, Assistant General Manager – Sales of KWIH (right) said, “Marinella” has received overwhelming response from the market. Until today, the total sales volume including reservations and transactions has reached more than HK\$8 billion, and the project is becoming the best-selling property in town.





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Mr. Wilson Chan, Director – Sales and Marketing of KWIH (second from left), Ms. Kitty Ngan, Assistant General Manager – Sales of KWIH (first from left), Ms. Fiona Wong, Deputy General Manager – Property Management of KWIH (third from right), and Ms. Sandy Villamil – Senior Club Manager of KWIH (second from right), today introduced Marinella’s exclusive Green Luxe Management for the first time.

