

[For Immediate Release]

## **K. Wah Group 55<sup>th</sup> Anniversary Photo Exhibition Garners Gold at the International Awards Competition**

(Hong Kong, 6 June 2011) The K. Wah Group (“K. Wah”) 55<sup>th</sup> Anniversary Photo Exhibition has earned the Gold Award at the 21<sup>st</sup> ASTRID Awards in New York, taking top honors for outstanding achievements in design communication. The exhibition was praised by the judging panel unanimously for its creativity and overall presentation. The tactful use of precious photos and wordings has shaped K. Wah’s unique image in an intuitive manner, which made the exhibition highly impressive.

The 100-foot-long exhibition was displayed at the Grand Foyer of the Hong Kong Convention and Exhibition Centre in December last year and was one of the highlights of K. Wah’s 55<sup>th</sup> anniversary celebration. Categorized into five periods since its establishment in 1955, each section chronologically detailed the growth of K. Wah with clear themes. Comprising more than 100 historical photos with concise wording, the exhibition showcased how K. Wah progressively transformed from a construction materials supplier into a multinational conglomerate encompassing properties, entertainment and leisure, and hospitality.

The K. Wah Group 55<sup>th</sup> Anniversary Photo Exhibition highlights important moments of each era in a three-dimensional manner, thus adding colour in the overall ambience. The exhibition had already been hailed by local media as an iteration of the famous Chinese panoramic painting *Along the River during Qingming Festival* when it was first shown.

Launched in 1990 by New York-based MerComm, Inc., the ASTRID Awards has become an annual global event. In celebrating its 21 years of success, the awards program received hundreds of entries from around the world. All of the submissions were judged by international panels of design professionals on the basis of concept, creativity, message clarity and production.

– End –

**Photo Caption 1**

Dr Che-woo Lui, Chairman of K. Wah Group (second left) and Mr Donald Tsang, the Chief Executive of HKSAR (third left) are attracted by the display boards of the photo exhibition.



**Photo Caption 2**

The photo exhibition at the Grand Anniversary Gala celebrating K. Wah's 55<sup>th</sup> anniversary.



About K. Wah Group

K. Wah Group was founded by Dr. Che-woo Lui in 1955 and has been transformed into a multinational corporation. Its core businesses include property development, entertainment & leisure, hospitality and construction materials. The Group spans its business presence over Hong Kong, Macau, Mainland China, Southeast Asia and many major cities in the US. Major member companies include K. Wah International Holdings Limited (Stock code: 173.HK), Galaxy Entertainment Group Limited (Stock code: 27.HK), K. Wah Construction Materials Limited, Stanford Hotels International, Stanford Hotels Corporation and Cresleigh Homes. To date, the Group has over 200 subsidiaries and 20,000 staff members worldwide.

**For press enquiries:**

**K. Wah International Holdings Limited**

Shelly Cheng	(852) 2880 1853	shellycheng@kwah.com
Linda Poon	(852) 2880 8264	lindapoon@kwah.com
Fax:	(852) 2811 9710	

**Strategic Financial Relations Limited**

Iris Lee	(852) 2864 4829	iris.lee@sprg.com.hk
Angela Kung	(852) 2864 4859	angela.kung@sprg.com.hk
Jover Wong	(852) 2114 4955	jover.wong@sprg.com.hk
Fax:	(852) 2804 2789	